

GRAND RAPIDS, Mich. – Meijer opened a new supercenter today in Hudsonville, Mich., bringing a mix of heritage and innovation that provides customers multiple ways to shop. The 155,000-square-foot store features design elements that honor the retailer's nearly 50 years in Ottawa County and is re-introducing baggers to help decrease time at checkout.

In addition to offering the new [Shop & Scan](#) technology and popular [Meijer Home Delivery](#) service, the Hudsonville store will use team members to bag groceries for customers during peak hours. The company will evaluate the pilot program and may consider additional stores in the future.

"We are pleased to debut our new store in Ottawa County and are excited to use this location to pilot our new checkout system," Executive Chairman Hank Meijer said. "If we're just another retailer in the community, we're not doing our job right. So we continue to find new ways to make shopping at Meijer easier than ever before."

The store's first day of business featured a ribbon-cutting event with comments from Senator Arlan Meekhof, Hudsonville Mayor Mark Northrup and Meijer leadership. The store also demonstrated its commitment to the community by donating to two community organizations. Hudsonville Store Director Henry Samaniego presented the Hudsonville-Jenison Community Foundation a check for \$20,000 to support the Grand River Greenway Campaign's efforts of connecting trails across West Michigan and other community-based projects. Samaniego also presented a check for \$5,500 to Jamestown's Patmos Library to build a new teen creative room.

Located at 4075 32<sup>nd</sup> Ave., the new location is the 117<sup>th</sup> Meijer store in Michigan and employs more than 300 team members. The store is open 24 hours a day and built to Leadership in Energy and Environmental Design (LEED) standards, using recycled materials for construction and LED lighting throughout the store. It is one of six new Meijer supercenters and 20 remodel projects for additional stores in Michigan, Indiana, Illinois, and Ohio this year.

As part of its ongoing community support, Meijer donates more than 6 percent of its net profit to charitable organizations annually, and each of its stores works with local food pantries and banks to help fight hunger at the local level. Since 2008, the retailer's Simply Give program has generated nearly \$41 million for its food pantry partners throughout the Midwest.

The grocery options Meijer offers to shoppers include more than 600 varieties of farm-fresh produce, including 150 USDA-certified organic items, and full-service meat and seafood departments that feature fresh seafood, Certified Angus Beef, and custom cuts of meat delivered seven days a week. The store also offers a Starbucks, as well as grab-and-go convenience items, with hand-tossed pizza and fresh sushi made daily.

In addition to the retailer's traditional grocery offerings, Meijer brings a specialty store approach to its one-stop shopping experience. Everything from women's apparel, where on-trend styles can be found in every size on the same rack at the same price, to beauty care, an expansive baby selection, and a pet department that offers 200 pet toys, 500 varieties of treats for dogs and cats, and premium foods from Blue Buffalo, Iams, Nutro and Rachael Ray, can be found at the new store.

The store's new pharmacy features a drive-thru pick up and the company's free prescription program. The unique Meijer program helps customers save money by offering select prescriptions for free, including leading oral generic antibiotics with a special focus on prescriptions most often filled for children, as well as prenatal vitamins and medications for those with diabetes and high cholesterol. Since its inception in 2006, the program has filled more than 45 million free prescriptions, saving Meijer customers more than \$600 million.

As part of its grand opening celebration, the new Meijer store will feature a variety of events beginning Sunday, July 15. The first 200 customers to enter the store after 7 a.m. Sunday will receive a Meijer mystery gift card with a value of \$5, \$10 or \$20.

"Our teams have exceeded expectations every step of the way as we prepared to open the Hudsonville Meijer location," Meijer President & CEO Rick Keyes said. "Our top priority is to serve customers and ensure they have the best shopping experience. This includes offering the freshest products and best customer service, as well as providing numerous ways to personalize the way they shop our stores."

#### **About Meijer:**

Meijer is a Grand Rapids, Mich.-based retailer that operates more than 240 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the “one-stop shopping” concept and has evolved through the years to include expanded fresh produce, meat and seafood counters, as well as pharmacy, apparel, pet, home essentials and décor, and toys and electronics departments, and a garden center. For additional information on Meijer, please visit [www.meijer.com](http://www.meijer.com). Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at [www.facebook.com/meijer](https://www.facebook.com/meijer).

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<https://newsroom.meijer.com/2018-07-12-New-Hudsonville-Meijer-Highlights-Perfect-Mix-of-Heritage-and-Innovation>