

Meijer Offers Special 10 Percent Discount for Teachers throughout Entire Back-to-School Shopping Season

Teacher discount valid until Sept. 30; retailer offers competitive deals throughout back-to-school season

GRAND RAPIDS, Mich. – Meijer is offering a [special 10 percent discount](#) to all teachers throughout the back-to-school shopping season on any school or home office purchase. The offer applies to all stores throughout the retailer’s six-state footprint and is valid until Sept. 30.

Teachers who present a current school ID at their local Meijer Customer Service desk will receive a [coupon](#). The coupon can only be used for purchases made in store and restrictions apply. Teachers can obtain a new coupon any time they return to Meijer throughout the back-to-school shopping season.

“Although the start of the school year is right around the corner, many teachers are still enjoying their break too,” said Brandon Pasch, Divisional Merchandising Manager of Office and Entertainment for Meijer. “Offering a discount throughout the entire back-to-school shopping season enables teachers to shop when it is convenient for them. We recognize that teachers spend a lot of money out of their own pockets to cover school supplies, this discount is sure to help.”

Meijer reported that last year, teachers took advantage of the retailer’s popular home delivery service for back-to-school shopping, which promoted more than 300 items available for delivery. This year, the retailer is offering more than 1,600 office and back-to-school supplies available for home delivery, including top brands like Crayola, Five Star, Sharpie, Post-It, HP and Texas Instruments.

Meijer will be offering competitive back-to-school and back-to-college deals throughout the season for students, parents and teachers alike. Please visit www.meijer.com/backtoschool for details.

To view a video with more information on the special teacher discount, back-to-school trends and how Meijer is making school shopping easier this year, click [here](#).

About Meijer:

Meijer is a Grand Rapids, Mich.-based retailer that operates more than 240 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the “one-stop shopping” concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit www.meijer.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

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Additional assets available online: [Photos](#) ⁽¹⁾

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