

Meijer Unveils All-New Convenience Store and Gas Station Design Near Its Michigan HQ

New location features a full-service Starbucks, Wi-Fi, charging stations, LED lighting and expanded selection of fresh options

GRAND RAPIDS, Mich. – Meijer announced today it will open a newly-designed convenience store and gas station on Tuesday, August 28. The new facility is located at 2988 Walker NW, adjacent to the retailer's Grand Rapids, Mich.-based headquarters. The new 5,500-square-foot convenience store will be the first Meijer gas station to include a separate full-service Starbucks. The store will also include an expanded assortment of fresh produce and protein-based snacks, wraps, fruit, and organic items, as well as grab-and-go meals prepared locally by Superior Foods.

"We are proud to continue to roll out what we see as the future of convenience for our gas station patrons," said Adam Whitney, Vice President of Gas Stations and Convenience Stores for Meijer. "We believe our customers will appreciate the ease and accessibility that the new design offers and the expanded assortment of freshly-made options that reflects their desire for healthier snacks."

The new convenience store features a large seating area with free – Wi-Fi and phone-charging stations. Its expanded assortment of freshly-prepared foods includes sushi made daily; hot selections, such as hand-crafted pizzas and chicken tenders; and locally-prepared donuts delivered daily. The location also offers a self-serve coffee station and large fountain bar with cold-brew coffee, frozen coffee and F'real Shakes selections. The retailer also added a "beer cave" that features popular craft and national brews, and an expansive cold and on-shelf wine assortment.

In the coming months, Starbucks will open a full-service location, which includes drive-thru service, a first for a Meijer stand-alone convenience store.

The new gas station includes 18 fuel pumps, a 50-percent increase over the retailer's previous gas station format. The fuel pumps feature an expanded pumping capacity, with several including Diesel and an E85 selection to accommodate flex fuel vehicles. All pumps are equipped with "Fast Tap" technology for fast and secure payment on the go. The location will also offer Tesla and other electric car-charging stations set to open later this year.

This location follows many of the design elements featured in the new convenience store and gas station format, which opened at the company's Cascade store in 2016. Meijer currently operates more than 200 gas stations and convenience stores across its six-state footprint.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates more than 240 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the "one-stop shopping" concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit www.meijer.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

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