Meijer Home Delivery Now Offers Alcohol in Ohio

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GRAND RAPIDS, Mich. – Meijer announced that customers in Ohio can now have beer and wine delivered from local stores right to their door as part of its popular home delivery service.

Beginning today, customers across the state can add items from the retailer's large assortment of craft beers and wines as part of more than 70,000 grocery and daily essential items available through the home delivery service at 40 local Meijer stores. The Midwestern retailer launched the personalized shopping option in the state last year and now offers Meijer Home Delivery to more than 11 million households in Illinois, Michigan, Wisconsin, Ohio, Indiana, and Kentucky.

"We've received an incredible amount of feedback from customers wanting to take advantage of our large selection of craft beers and wine," said Keith Rothstein, Group Vice President of Merchandise Services for Meijer. "We think this enhances the level of convenience our home delivery customers in Ohio can enjoy and allows them to take more advantage of what our stores have to offer."

Customers who order alcohol as part of the membership-based delivery service are required to provide valid identification to place and receive grocery orders that include alcohol. Meijer Home Delivery orders are fulfilled and delivered by Shipt. The personalized shoppers are at least 21 years of age and certified to deliver alcohol. Shoppers must also verify the member receiving the order is 21 or older and has proper identification demonstrating legal drinking age when the order is delivered. Ohio and Michigan are currently the only states where alcohol is included as part of the Meijer Home Delivery service.

<u>Customers can sign up</u> for the membership-based service and can shop online for groceries and everyday essentials and perishables -including fresh produce, frozen items, baby care products and pet food. Personal shoppers hand-pick items from local Meijer stores offering the home delivery service and deliver orders within a preferred one-hour time window.

Customers can sign up for annual or monthly memberships with <u>Meijer Home Delivery</u>. Annual memberships are \$99 per year and monthly memberships are \$14 per month. New members get two weeks free plus \$15 off their first order. Delivery is free for orders over \$35; a flat \$7 delivery fee is added to any orders under \$35.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates more than 240 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky, and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the "one-stop shopping" concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit www.meijer.com. Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

For further information: Personalized shopping service now offers customers beer and wine as part of store-todoor delivery throughout state

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