

Meijer Announces 15 Percent Off Teacher Discount for Back-to-School Shopping

Retailer offers teacher discount through September; Teacher discount is now available at all Meijer stores across the Midwest

GRAND RAPIDS, Mich., July 30, 2020 /PRNewswire/ -- As schools across the Midwest decide on when and where classes will officially begin, teachers are gearing up for back-to-school shopping. Meijer is making it a little easier by offering a 15 percent discount on classroom essentials to teachers all season long.

The teacher discount applies to all Meijer stores and extends throughout the summer and into the school year, from now through Sept. 28.

"We recognize that our teachers are faced with many uncertainties as they head into the 2020 school year, so our goal is to help them shop with confidence anytime they are comfortable," said Brandon Pasch, Director of Back-to-School Merchandising for Meijer. "We know that flexibility is more important than ever and we hope that our annual summer-long 15 percent discount helps reduce their stress as they gather supplies for their classrooms and home offices."

According to a National Center of Education Statistics, Schools and Staffing Survey, 94 percent of public school teachers say they spend their own money on notebooks, pens and other supplies without reimbursement. Other experts have estimated the average teacher spends more than \$500 out of their pockets each year.

The retailer expects more than 80,000 teachers across the Midwest will take advantage of the discount.

Items available for the discount range from spiral notebooks and schoolroom essentials like Crayola, Elmer's Glue, Sharpies and Post-It Notes to planners and journals, and memo boards. Teachers can also stack their mPerks Rewards with the 15 percent discount and take advantage of additional price drops on more than 300 items as part of the retailer's everyday back-to-school savings.

Teachers can get the discount, in the form of a paper coupon, by presenting a current school ID at their local Meijer Customer Service desk. The coupon can only be used for purchases made in-store and some restrictions apply. Teachers can take advantage of the coupon repeatedly by obtaining a new one any time they return to Meijer throughout the back-to-school shopping season.

For more information, visit the [Meijer Back to School site](#).

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates more than 250 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the "one-stop shopping" concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit www.meijer.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

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