

Meijer Extends 15 Percent Off Teacher Discount for Entire 2020/2021 School Year

Retailer survey shows 80 percent of teachers expect to refill supplies repeatedly as part of in-person and virtual learning; masks, gloves and hand sanitizer included in school year discount

GRAND RAPIDS, Mich., Sept. 10, 2020 /PRNewswire/ -- With schools across the Midwest starting classes this week, Meijer is making it a little easier for teachers who will be buying school supplies for their classrooms and home offices out of their own pocket. The Grand Rapids, Mich.-based retailer is extending its 15 percent discount on classroom essentials to be available for the entire 2020/2021 school year.

Additionally, the retailer has added facemasks and hand sanitizers to its [annual 15% Off Teacher Discount](#) at all Meijer stores.

"There are so many uncertainties as teachers head back to classes and we've heard the plans may change throughout the year, so our goal is to help them shop with confidence whenever they need to refill supplies," said Brandon Pasch, Director of Back-to-School Merchandising for Meijer. "We hope that extending the 15 percent discount for the entire school year helps reduce the stress to their pocketbooks as they continue gathering supplies for their classrooms and home offices."

Pasch said that a [recent Meijer survey](#) showed that teachers expect to repeatedly adjust, refill and update their supplies multiple times in the coming months, as more than 80 percent expect the new normal for their students to be a back and forth mixture of virtual and in-person learning. A recent Center of Education Statistics, Schools and Staffing Survey, 94 percent of public school teachers say they spend their own money on notebooks, pens and other supplies without reimbursement. Other experts have estimated the average teacher spent more than [\\$745 out of their own pockets](#) during the last school year.

Other items available for the discount range from spiral notebooks and schoolroom essentials like Crayola, Elmer's Glue, Sharpies and Post-It Notes to planners and journals, and memo boards. Teachers can also stack their mPerks Rewards with the 15 percent discount and take advantage of additional price drops on more than 400 items as part of the retailer's everyday back-to-school savings through Sept. 26.

Teachers can get the discount, in the form of a paper coupon, by presenting a current school ID at their local Meijer Customer Service desk. The coupon can only be used for purchases made in-store and some restrictions apply. Teachers can take advantage of the coupon repeatedly by obtaining a new one any time they return to Meijer throughout the back-to-school shopping season.

Normally, the retailer expects more than 80,000 teachers across the Midwest will take advantage of the teacher discount.

For more information, visit the [Meijer Back to School site](#).

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates 253 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the "one-stop shopping" concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit www.meijer.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

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