

Meijer Announces Opening Date for New Supercenter in West Branch

Retailer confirms May 12 will be first day of business for the West Branch

GRAND RAPIDS, Mich. – Meijer announced today that it will open a new 155,000-square-foot supercenter in West Branch, Mich. on May 12.

“Local residents and new customers have been incredibly welcoming every time we open a store in our home state where the supercenter was born,” said Jason Beauch, Meijer Regional Vice President. “Over the last 2 years, our store teams have helped families meet unprecedented challenges by providing fresh grocery options and supporting their pharmacy needs, so we look forward to opening the doors for our new neighbors in West Branch.”


While weekly Meijer sales at the new location will begin when doors open on May 12, the supercenter will also feature special promotions and events as part of its grand opening activities.

Beauch said the supercenter will feature grocery, fresh produce, bakery, meat, and deli, as well as a floral area and garden center. Other departments will include pharmacy, pets, electronics, toys, sports, and apparel. Additionally, a Meijer Express gas station adjacent to the new location will open on April 14.

There are still select job openings for the new Meijer supercenter. The hourly positions will be part- and full-time across a wide array of skill sets, but ideal candidates will possess a desire to develop as part of the Meijer team and provide exceptional customer service. Interested candidates can begin the hiring process by applying online at <https://jobs.meijer.com/stores>. Enter “West Branch” in the location search field and click search. Details for hourly and full-time positions are outlined within the job postings.

More details regarding the new store will be confirmed prior to opening day.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates 258 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the “one-stop shopping” concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit www.meijer.com. Follow Meijer on Twitter at twitter.com/Meijer and twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

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