



# Knapp's Corner Meijer Remodel

## Fact Sheet

Meijer will invest more than \$160 million in new and remodeled stores this year. The investment will include construction of six new Meijer supercenters and five major remodel projects, including the Meijer at Knapp's Corner in Grand Rapids.

The project will feature new concepts, department designs, a completely new exterior and an expanded fresh food area. The state-of-the-art design will influence the look of our new stores and future remodel projects as we continue to grow. The remodeled store will be the same size as the existing store, but a redesigned interior layout will feature increased sales floor space for products.

### Project Highlights include:

- The remodeled store will be built to Leadership in Energy and Environmental Design (LEED) compliant standards, and all the steel and concrete that will be removed from the existing building will be recycled.
- The refrigeration compressor racks will be replaced with a new, energy efficient system.
- A “meal solution” area will be added so customers can purchase fresh, made-to-order sandwiches, sushi and pizza. The “meal solution” area will also feature window views so customers can see product being made by hand, including meat preparation, bread and pizza.
- There will be on-site specialty cheeses from around the world, and a kiosk with olive oils and vinegars for customers to taste and fill their own bottles.
- There will be a Starbucks located within the store.
- There will be café seating both in and outside the store.
- The produce entrance will feature a wall of produce and fresh-cut flowers, creating a vista of freshness for customers.
- The home area will have a boutique design with colorful displays of towels, bedding and housewares.
- Apparel will feature a “shop” concept with 12-foot-high walls and specialty lighting to highlight product, along with updated fitting rooms.
- Wider aisles, lower illuminated shelving and enhanced signage will upgrade the Health & Beauty Care department, along with enhanced skin and beauty care product areas.
- Pharmacy will feature two drive thru windows, and an expanded interior to accommodate an enhanced consultation room with frosted doors and more windows, and larger waiting and pharmacist consultation areas. It will also focus on customer interaction with more and larger windows.



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- The remodeled store will feature a Hearing Center for customers to purchase hearing aids, and meet with a specialist who will check their hearing and hearing aids.
- The Card & Party department will be enhanced with a Papyrus-brand boutique and party shop.
- The electronics department will be enhanced by an updated book, school and office area to create an overall “bookstore” experience.
- The sports department will become a destination for team sports, fitness and outdoor enthusiasts with floor-standing apparel fixtures, and displays for equipment, camping chairs and sleeping bags.
- The new garden center will feature all new concrete, galvanized racking, shade structure and a greenhouse. The perimeter walls will be replaced with decorative fencing, including a loading area for bulk purchases.