

# Meijer Star with Sandy Contest

**Fact Sheet** 

Meijer is debuting a new commercial featuring photos of local children riding its <u>iconic penny</u> <u>pony</u>, <u>Sandy</u>. The 30-second commercial will begin airing within the retailer's five-state footprint – Michigan, Indiana, Illinois, Ohio and Kentucky – in June 2014, and a 60-second version of the commercial is online now: <a href="http://bit.ly/1n9YeKW">http://bit.ly/1n9YeKW</a>.

Meijer selected 28 photos from more than 3,200 submitted during the *Star with Sandy* photo contest. Four additional youngsters were chosen for the 60-second version. The following list includes individuals featured in the commercial:

### **MICHIGAN**

- Mason, age 3, Portage
- Amos, age 1, Kalamazoo
- Braevin, age 2, Grand Rapids
- Brandon, age 5, Grand Rapids
- · Carson, age 4, Kentwood
- · Kendall, age 4, Dorr
- Melinda, age 3, Cedar Springs
- Julius, age 3, Madison Heights
- · Lola, age 3, Northville
- · Olivia, age 2, Shelby Township
- Carter Jane, age 4, Clinton Township\*
- Tyler, age 9, Lapeer\*
- Malena, age 3, Pleasant Lake
- · Jillian, age 3, Mason
- · Kendalyn, age 4, Hubbardston
- Isaac, age 6, Sunfield
- · Langston, age 3, East Lansing
- · Caleb, age 3, Eaton Rapids
- · Cami, age 6, Marshall
- · Molly, age 2, Albion

# **ILLINOIS**

Laela, age 6, Chatham, IL\*

## **INDIANA**

- Katie, age 6, Shipshewana
- · Clarafay, age 2, Crown Point
- · Miu, age 4, Indianapolis

# **KENTUCKY**

- Chloe, age 3, Elizabethtown
- Taylor, age 3, Louisville

### OHIO

Adelyn, age 2, Batavia



<sup>\*</sup> Appear in 60-second version only