

With 1 in 8 Americans considered food insecure nationwide, food remains a basic need that many people continue to struggle to put on their tables. Meijer is committed to addressing hunger relief at the local level through its *Simply Give* program, which replenishes the shelves of hundreds of local food pantries throughout the Midwest each year. The *Simply Give* program has been feeding hungry families in the communities Meijer serves since November 2008, thanks to the continued support and generosity of Meijer customers, team members and food pantry partners.

[Learn more about how Meijer is partnering with customers to support hunger relief:](#)

### SUPPORTING LOCAL FOOD PANTRIES

- The *Simply Give* program runs three times a year to help fulfill the needs of food pantry partners when they need it most: spring, fall and holiday.
- During the campaigns, customers are encouraged to purchase \$10 *Simply Give* donation cards, which are converted into Meijer food-only gift cards and given to the food pantry selected by the individual store.
- The *Simply Give* program allows food pantries the opportunity to choose the grocery items best suited for the families they serve, as well as baby food, formula, diapers and wipes.
- Each of the more than 230 Meijer stores across the Midwest partner with a local food pantry, keeping the money generated within the community.
- Hunger relief is a corporate philanthropic focus at Meijer, in addition to education, disaster relief, and health and wellness initiatives.

### GROWING SUCCESS

- *Simply Give* has generated more than \$28 million for local food pantry partners since it began November 2008.
- The Meijer LPGA Classic for *Simply Give* has generated more than \$2.1 million for the *Simply Give* program over the past 3 years.
- The *Simply Give* program was rebranded in 2014 using the color orange, which represents the color of hunger awareness.



More than 50 million Americans are considered food insecure, which means they don't know where they will find their next meal.