

Meijer Expands Home Delivery to Include Store Pick-Up Option Across Midwest

Retailer now offers customers option of store-to-door or pick-up convenience

GRAND RAPIDS, Mich. – Meijer announced the expansion of its [Meijer Home Delivery](#) program to include a pick-up option at stores across the Midwest, building on a chainwide initiative to offer customers multiple ways to conveniently shop its stores.

“Customers are always looking for ways to manage busy schedules and maximize their time, so we believe offering pick up enhances our *Meijer Home Delivery* program, especially around the holiday shopping season,” said Keith Rothstein, Group Vice President of Merchandise Services. “Being able to choose between store-to-door delivery and pick up is another personalized option that ultimately makes it easier than ever to shop at our stores.”

The popular service is now available at 227 Meijer supercenters in six states, offering nearly 11 million households the flexibility to shop anytime, from anywhere, and have a personalized shopper to hand-select and deliver your order store-to-door, or into your car, within a few hours. *Meijer Home Delivery* and *Pickup* orders are fulfilled by Shipt.

Meijer Pickup is available at any Meijer store that offers Home Delivery and is included as part of a *Meijer Home Delivery* membership. As part of the membership, customers can order online, keep track of their total basket, note any preferences, choose between pickup and delivery, as well as a preferred delivery window via [ShopMeijer.com](#). Customers receive a text from their personalized shopper when the order begins and are contacted when the order is ready to be delivered or picked up.

Customers can shop for grocery and general merchandise items, which includes everything from fresh produce and grocery to daily essential items like diapers, cases of water and pet food. The retailer has also added toys, electronics, school supplies, health and beauty care items to the list of 80,000 items available through [ShopMeijer.com](#).

Meijer customers can sign up for the service at [ShopMeijer.com](#) for \$99 a year and receive unlimited deliveries for free on orders over \$35; a flat \$7 delivery fee is added to any orders under \$35. Customers can also earn mPerks Rewards on qualifying purchases and redeem at any Meijer location.

Because most Meijer stores are open 24-hours-a-day, customers can choose delivery times most convenient for them, which allows those with challenging schedules or third shift jobs the opportunity to shop and receive orders very early in the morning or late at night. The store pick-up option is available from 8 a.m. to 8 p.m., seven days a week.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates more than 240 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the “one-stop shopping” concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit [www.meijer.com](#). Follow Meijer on Twitter [@twitter.com/Meijer](#) and [@twitter.com/MeijerPR](#) or become a fan at [www.facebook.com/meijer](#).

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