

Fourth neighborhood market opened by Meijer

Grand Rapids, Mich. – Rivertown Market, located in downtown Detroit’s East Jefferson Corridor, opened today as the fourth market opened by Meijer and its first in the heart of the city.

“Rivertown Market is focused on bringing customers a mix of fresh, local and convenient food at low prices,” Store Manager Marcus Reliford said. “This market is a passion project for me as I grew up near the market and look forward to providing our customers a first-class shopping experience that will keep them coming back for more.”

The 42,000-square-foot market features a vast assortment of fresh and prepared foods, including bakery items, fresh meat offerings; Meijer and national brand products; and an estimated 2,000 local, artisan items, including Pizzaman Pizza, MexiBake Bakery, Crystal Eikcaj Skincare, Crown of a Woman and many more.

It boasts a Great Lakes Coffee specializing in nitro brews and low/medium roasts, an extensive beer, wine and liquor counter, and a 4,700-square-foot produce department. There are also basic cleaning items and health and beauty care products from local, black women-owned businesses like Le Host, Bath Savvy Soaps and G.L.A.M. Body Scrub.

“The community has really embraced our small format stores because they offer a new way to bring an extensive variety of fresh and locally-sourced groceries to our customers,” said Justin Stricklen, Director of Market Format Stores for Meijer. “We are excited to build on that momentum with Rivertown Market and work with community partners to continue to enhance downtown Detroit.”

Rivertown Market features open-air elements with a 23-foot ceiling, and three garage-style doors that open to an outdoor fresh produce and floral area in warmer months. Additionally, local artists Desiree Kelly and Cameron Jenkins painted murals in the front and back of the store respectively. Jenkins’ mural features vibrantly colored paintings of fresh produce while Kelly’s mural is a beautiful and fun portrait of her daughter, Isabella.

Rivertown Market is at 1475 E. Jefferson, Detroit, Mich. and is open from 7 a.m. to 10 p.m. daily.

About Rivertown Market

Rivertown Market is a new neighborhood grocery store operated by Meijer that focuses on bringing fresh food and value to customers in a market-like setting. As a standalone market in the East Jefferson Corridor in the City of Detroit, Rivertown Market will provide residents and businesses alike access to fresh food and easily accessible convenience items in a one-of-a-kind store. For more information, please visit, www.RivertownMarket.com.

Additional assets available online: [\(1\)](#)

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