

## Meijer Offers Back-to-School Teacher Coupon for Third Consecutive Year

**Retailer's annual back-to-school teacher coupon offers 15 percent discount, including special savings on additional categories through Sept. 4**

GRAND RAPIDS, Mich., Aug. 2, 2023 /PRNewswire/ -- For the third consecutive year, Meijer announced back-to-school savings of 15 percent on school and home office equipment for teachers. Additionally, the retailer is expanding the coupon's savings for a limited time to include additional categories like kids' apparel, through Sept. 4.

On average, teachers' spending on their classrooms continues to increase drastically each year. According to new [surveys conducted by Adopt A Classroom](#), teachers spent an average of \$860 on school supplies out of pocket during the 2022-2023 school year, up 14 percent from an average of \$750 in 2021.

"Our goal is to provide the best value to help everyone start the school year off right. Teachers are spending significant amounts of their own money to prepare their classrooms, and parents are also spending more this time of year to get kids ready for the new school year," said Karen Langeland, Vice President of Merchandising for Meijer. "As a one-stop shop, we're happy to bring an extra level of convenience for both teachers and parents to be able to pick up everything they need during their weekly grocery trip."

Through Sept. 4, Meijer is offering an expanded version of its year-long coupon that applies the 15 percent discount to extra categories essential to supporting teachers' family budgets. These extra categories include kids' apparel and cleaning supplies.

Meijer will continue to offer a 15 percent coupon on school supplies and home office products for teachers through the end of the school year.

"Spending continues throughout the school year as teachers restock their classrooms and determine what their students need, so we decided to extend the school supply discount again this year on items we know teachers will need to replenish," Langeland added.


Teachers can get the discount, in the form of a paper coupon, by presenting a current school ID at their local Meijer Customer Service desk. The coupon can only be used for purchases made in-store and some restrictions apply. Teachers can take advantage of the coupon repeatedly by obtaining a new one any time they return to Meijer.

**About Meijer:** Meijer is a Grand Rapids, Mich.-based retailer that operates more than 500 supercenters, Meijer Grocery, neighborhood markets and Express locations throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the "one-stop shopping" concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit [www.meijer.com](http://www.meijer.com). Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at [www.facebook.com/meijer](https://www.facebook.com/meijer).

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