

Detroit Tigers and Meijer Donation Impacts Communities Through ‘Striking Out Hunger’ Initiative

- *Meijer and Tigers contributed \$100 for every opponent strikeout to the Meijer Simply Give program as part of “Striking Out Hunger” initiative*
- *Donations totaled \$137,400 in inaugural season of extended partnership*

DETROIT – The Detroit Tigers Foundation and Meijer will be donating \$137,400 to the [Meijer Simply Give program](#) that helps feed hungry families by stocking the shelves of food pantries across the Midwest. As part of a multi-year extended partnership, the Detroit Tigers Foundation and Meijer combined to contribute \$100 for every opponent strikeout during the Tigers season. The inaugural season saw the Tigers strike out 1,374 opponents, equating to the \$137,400 donation.

"As Michigan-based organizations, the Detroit Tigers and Meijer are united by our shared commitment to community impact," said Ryan Gustafson, executive vice president and chief operating officer of Ilitch Sports + Entertainment. "Our extended partnership underscores our common values and dedication to making a meaningful difference in Michigan."

[Simply Give](#) has helped feed families across the Midwest by stocking the shelves of local food pantries since November 2008. The program has generated more than \$80 million in donations to food pantries thanks to the continued generosity and support of Meijer customers, team members and food pantry partners, who are committed to helping those experiencing food insecurity.


"Both Meijer and the Detroit Tigers have rich histories and a sincere commitment to community," Meijer President & CEO Rick Keyes said. "We're honored to work together to help feed more families through the Striking Out Hunger initiative."

About the Detroit Tigers

The Detroit Tigers, Inc., a charter member of the American League in 1901, have won four World Series and 11 American League pennants. The Tigers play their home games at Comerica Park located within The District Detroit, one of the largest sports and entertainment developments in the country. For more information about the Tigers and the Ilitch Companies, visit [Tigers.com](#), [DistrictDetroit.com](#) and [IlitchCompanies.com](#).

About Meijer

Meijer is a Grand Rapids, Mich.-based retailer that operates more than 500 supercenters, Meijer Grocery, neighborhood markets and Express locations throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer pioneered the "one-stop shopping" concept and has evolved through the years to include expanded fresh produce and meat departments, as well as pharmacies, comprehensive apparel departments, pet departments, garden centers, toys and electronics. For additional information on Meijer, please visit [www.meijer.com](#). Follow Meijer on Twitter [@twitter.com/Meijer](#) and [@twitter.com/MeijerPR](#) or become a fan at [www.facebook.com/meijer](#).

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