# Meijer Dropping Prices on More than 70 Summer Grocery Staples

**Retailer offering up to 60 percent off many grocery items all summer to help consumers beat inflation**

GRAND RAPIDS, Mich., May 12, 2025 /PRNewswire/ -- Meijer is dropping prices on more than 70 Meijer brand grocery essentials this summer to help customers who continue to feel the pinch of inflation. Items included in the 10-week promotion, which offers discounts up to 60 percent off, include Meijer brand food and drinks popular with Midwest families during the summer months: hot dog and burger buns, potato chips, lemonade, freezer pops, ingredients to make s'mores and canned goods for summer picnics like baked beans.

"Meijer understands customers are looking for value now more than ever before, especially during the summer months of cookouts, camping, and kids home from school," said Don Sanderson, Chief Merchandising & Marketing Officer. "This promotion underscores our dedication to bringing 'more good to life' at great prices, ensuring families can find affordable and reliable options across every aisle."

Discounted prices are valid from May 11 through July 19. A few of the Meijer brand items included in the summer promotion include:

- Freezer pops, 24-pack: $1.99
- Graham crackers: $2
- Chocolate bar 6-pack: $4
- Marshmallows: $1
- Quenchers enhanced water, 1-liter: $0.69
- Hot dog and hamburger buns, 8-count: $1.39
- Bottled purified water 24-pack: $2.99
- Lemonade, 52 oz.: $1.99
- Canned maple cured baked beans, 28 oz., $1.69

For additional savings, Meijer encourages customers to use mPerks, the Meijer app that allows customers to earn points on every dollar spent. These points can be redeemed for in-store coupons or used for additional savings on fuel at Meijer Express gas stations. Additionally, the mPerks program allows customers to earn savings on the products they purchase most in the "hand-picked offers" section of coupons in the app. Customers can find all items included in the promotion at meijer.com.

**About Meijer:** Meijer is a privately owned, family-operated retailer that serves customers at more than 500 supercenters, grocery stores, neighborhood markets, and express locations throughout the Midwest. As the pioneer of the one-stop shopping concept, more than 70,000 Meijer team members work hard to deliver a friendly, seamless in-store and online shopping experience featuring an assortment of fresh foods, high-quality apparel, household essentials, and health and wellness products and services. Meijer is consistently recognized as a Great Place to Work and annually donates at least 6 percent of its profit to strengthen its communities. Additional information on the company can be found by visiting newsroom.meijer.com.

SOURCE Meijer

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