

Meijer Offering Over 25 Back-to-School Essentials for \$1 or Less

Retailer also brings back 15% teacher discount and popular digital school supply list tool

GRAND RAPIDS, Mich., July 14, 2025 / [PRNewswire](#)/ -- As families begin back-to-school preparations across the Midwest, Meijer is dropping prices on school supplies for students of all ages. This year, Meijer shoppers can find all their [back-to-school basics](#), such as notebooks, crayons, pencils, folders, glue, and more, for \$1 or less. Examples include:

- Meijer 2-Pocket Paper Folders: \$0.25
- Meijer Washable Glue Stick 2-pack: \$0.25
- Meijer Washable School Glue: \$0.25
- Meijer Crayons 24-count: \$0.25
- Meijer Notebook Wide or College Rule (70 sheets): \$0.45
- Meijer Laminated 2-Pocket Folders: \$0.50
- Meijer 8-count No.2 Yellow Pencils: \$0.79
- Meijer Colored Pencils 12-count: \$0.50
- Crayola Crayons 24-count: \$0.50
- Meijer 2- Pocket Poly Folder: \$0.55
- Meijer Composition Book (100 sheets): \$0.50
- MVP Plastic School Box: \$0.99
- Crayola Colored Pencils 12-count: \$1
- Crayola Markers 10-count: \$1

"We know families are busy this time of year, attempting to balance summer fun and preparations for the school year," said Becky Bronkema, Vice President of Hardlines for Meijer. "By offering school supply essentials for \$1 or less, we're making back-to-school shopping easy and affordable, ensuring families find the best value in the convenience of a one-stop shop."

The retailer is bringing back its digital "[School Supply List](#)" technology, which allows parents to search for their school's supply lists for each specific teacher, and add items to their cart with a single click.

For the fifth consecutive year, [Meijer is offering teachers 15 percent off](#) school and home office equipment. Teachers may receive the discount, in the form of a paper coupon, by presenting a current school ID at their local Meijer Customer Service desk. Through Sept. 7, the coupon can also be used on additional categories like kids' apparel and select electronics and hydration products. Meijer will continue to offer a 15 percent coupon* on school supplies and home office products for teachers throughout the school year. Teachers can take advantage of the coupon repeatedly by obtaining a new one any time they shop at Meijer.

According to [AdoptAClassroom.org](#), teachers spent an average of \$895 out of their own pockets on school supplies during the 2024/25 school year, up nearly 50 percent from 2015. To help with that, Meijer will offer select school supplies, including crayons, markers, colored pencils, dry-erase markers, and more, in affordable bulk packaging.

*Coupons are valid in-store only. Certain restrictions apply.

About Meijer: Meijer is a privately owned, family-operated retailer that serves customers at more than 500 supercenters, grocery stores, neighborhood markets, and express locations throughout the Midwest. As the pioneer of the one-stop shopping concept, more than 70,000 Meijer team members work hard to deliver a friendly, seamless in-store and online shopping experience featuring an assortment of fresh foods, high-quality apparel, household essentials, and health and wellness products and services. Meijer is consistently recognized as a Great Place to Work and annually donates at least 6 percent of its profit to strengthen its communities. Additional information on the company can be found by visiting [newsroom.meijer.com](#).

SOURCE Meijer

For further information: Erin Cataldo, 616-735-8562, erin.cataldo@meijer.com

Additional assets available online:  [Photos](#) ⁽¹⁾

<https://newsroom.meijer.com/2025-07-14-Meijer-Offering-Over-25-Back-to-School-Essentials-for-1-or-Less>