

New Meijer Grocery Store Opens in Fishers Today

New food-focused store brings value and a convenient shopping experience to customers in Fishers

FISHERS, Ind., Sept. 30, 2026 / [PRNewswire](#)/ -- Meijer opened a new 75,000-square-foot Meijer Grocery store in Fishers, Ind., today, bringing value and fresh, convenient grocery shopping to the community. The new Fishers grocery store is the retailer's sixth Meijer Grocery store in the Midwest and its second in Indiana, following the Meijer Grocery store that opened in 2024 in Noblesville.

Located at 15700 Southeastern Parkway in Fishers, the new store offers customers all the categories important to them, including produce, dry grocery, fresh meat cut daily, bakery with in-store cake decorators, full-service deli, pharmacy, health and beauty, baby, pets, consumables, cards, party supplies, and floral. As in all Meijer stores, customers will also find a "Local Favorites" endcap filled with products made in Indiana, including Copper Moon Coffee, Triple XXX Root Beer and Just Pop In Popcorn.

"This new Meijer Grocery location will bring convenience to customers in Fishers and added value closer to home," Executive Chairman Hank Meijer said. "We know that value is more important now than ever before, so our team will continue working diligently to ensure customers find quality items at the best possible prices."

The new supercenter offers [mPerks](#) rewards to help customers earn on every dollar spent.* mPerks can be redeemed for in-store coupons or used for additional savings on fuel at Meijer Express stations. The mPerks program also allows customers to earn savings on the products they purchase most in the "hand-picked offers" section of coupons in the app. Additionally, the store features convenient shopping options including [Meijer Home Delivery and Pickup](#) services, and Shop & Scan, which allows shoppers to scan barcodes and bag their items as they shop.

The Fishers Meijer Grocery store will offer Meijer customers' favorite brands, including Frederik's by Meijer and True Goodness. These exclusive labels offer store brand value combined with high-quality product offerings unique to the retailer. Frederik's by Meijer, the retailer's premium brand, delivers authentic and innovative flavors in the spirit of its namesake, Fred Meijer, across dozens of product lines. True Goodness offers consciously crafted products free from more than 100 ingredients, making everyday choices more accessible.

Fishers Grocery Store Director Janice Thongvanh and her team welcomed customers when doors opened this morning with a round of applause, followed by a ribbon-cutting event. The team demonstrated the store's support of the community by presenting \$15,000 donations to [Fishers Youth Initiative](#), serving youth and families in the Fishers and Hamilton Southeastern community through mentoring, meal assistance, and community resource connections, and [Good Samaritan Network](#), helping Hamilton County residents who are underserved, at risk, or experiencing crisis situations, access critical resources and support.

Meijer donates at least 6 percent of its net profit to community organizations annually, and each of its stores works with local food banks and pantries to help fight hunger. Since 2008, the retailer's [Simply Give](#) hunger relief program has generated more than \$100 million for its food pantry partners throughout the Midwest. The Fishers store's first pantry partner is [Hamilton County Harvest Food Bank](#), which will receive donations for its food pantry from the retailer's holiday campaign that runs through December 26.

"Supporting the communities we serve is one of our highest priorities, and that commitment starts well before a new store opens its doors," Meijer President & CEO Rick Keyes said. "We're excited to see this store enrich lives in the community by providing a convenient shopping option, serving as an irreplaceable community partner, and being a good neighbor."

Continuing the retailer's ongoing efforts to ensure accessibility for all customers, the store features larger, height-adjustable changing tables in the family restrooms for the added convenience and dignity of customers with disabilities and their caregivers. As in all Meijer stores, this location also offers free access to Aira, an app-based service that provides live navigation assistance to blind and low-vision customers using the camera of their smartphones.

About Meijer: Meijer is a privately owned, family-operated retailer that serves customers at more than 500 supercenters, grocery stores, neighborhood markets, and express locations throughout the Midwest. As the pioneer of the one-stop shopping concept, more than 70,000 Meijer team members work hard to deliver a friendly, seamless in-store and online shopping experience featuring an assortment of fresh foods, high-quality apparel, household essentials, and health and wellness products and services. Meijer is consistently recognized as a Great Place to Work and annually donates at least 6 percent of its profit to strengthen its communities. Additional information on the company can be found by visiting newsroom.meijer.com.

**Some exclusions apply. See meijer.com for details.*

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