Meijer Now Accepts evermore Cards, Expanding Access to Healthy Food and OTC Products for Medicare Customers

Midwest retailer adds another convenient payment option for eligible shoppers

GRAND RAPIDS, Mich., Oct. 14, 2026 /PRNewswire/ -- Meijer announced today it now accepts evermore over-the-counter (OTC) spend cards, expanding the ways eligible Medicare customers can use qualifying supplemental health plan benefits to purchase covered OTC products and other plan-approved items.

The new direct integration with evermore makes it easier for participating Medicare plan members to shop for approved health and wellness items at Meijer, including eligible OTC products and other items covered under their specific plan benefits.

"At Meijer, we are committed to helping customers take care of their health in convenient, affordable, and accessible ways," said Jackie Morse, Group Vice President of Pharmacy and Health at Meijer. "By accepting evermore OTC spend cards, we're giving eligible customers another simple way to use the benefits available through their health plans while shopping for the everyday essentials, healthy foods, and wellness products they need."

The integration comes as many Medicare Advantage plans continue to offer supplemental benefits that help seniors purchase approved items designed to support their health and well-being.

Customers should refer to their health plan materials or contact their plan provider for details about eligible products, available balances, and benefit timing.

"Meijer has spent more than 90 years earning a place in Midwest households," said Jared Childs, VP of Growth at evermore. "They have become a beloved destination where families do their shopping — food, pharmacy, everyday essentials, all in one stop, and by expanding evermore's card acceptance to Meijer, we're opening up access across Michigan, Ohio, Indiana, Illinois, Kentucky, and Wisconsin, core markets for the people we serve."

For more information, customers can visit their local Meijer store or contact their Medicare plan provider to confirm card eligibility and covered items.

About Meijer: Meijer is a privately owned, family-operated retailer that serves customers at more than 500 supercenters, grocery stores, neighborhood markets, and express locations throughout the Midwest. As the pioneer of the one-stop shopping concept, more than 70,000 Meijer team members work hard to deliver a friendly, seamless in-store and online shopping experience featuring an assortment of fresh foods, high-quality apparel, household essentials, and health and wellness products and services. Meijer is consistently recognized as a Great Place to Work and annually donates at least 6 percent of its profit to strengthen its communities. Additional information on the company can be found by visiting newsroom.meijer.com.

SOURCE Meijer

For further information: MeijerMediaHotline@meijer.com, 616-249-6334

Additional assets available online: Photos (1)

Products-for-Medicare-Customers