

Meijer Reveals Top Toys for the Holiday Season

Retailer's annual catalog-style gift guide full of toy ideas under \$10, \$20 and \$30

GRAND RAPIDS, Mich. – Midwest retailer Meijer has the top toys and gifts at unbeatable value this holiday season. While some customers may have seen the retailer's annual [Holiday Toy Guide](#) arriving in their mailboxes across the Midwest, the guide is also available at [meijer.com](#). From new LEGO sets, Hot Wheels and Squishies to the latest technology from Apple and Nintendo, the nostalgic catalog-style gift guide includes stocking stuffers like [Hot Wheels](#), [Clickeez](#), [K-Pop Demon Hunters Slime](#) or [Fugg Nuggets](#) as well as gifts under \$10, \$20 and \$30 to help customers stick to their budget.

For those who prefer the ease of Meijer Delivery or Pickup, the Holiday Toy Guide features corresponding QR codes. In addition, the retailer is bringing back its special Santa Bucks coupons during select weeks in November and December, as well as double mPerks on toys from November 15-17 to help shoppers earn more points for use on groceries and fuel. Charitable organizations can get 10 percent off on gift purchases of \$100 or more by showing their W-9 at the customer service desk.

Top Toys for 2026 include:

1. **Play-Doh Blooms Garden Bouquet:** These complete flower-making kits have everything kids or adults need to make beautiful Play-Doh flowers with easy-to-use tools.
2. **LEGO Pokémon Pikachu's Tree House:** Kids can play like Pokémon Trainers as they catch, bond and train for battle with Pikachu.
3. **Dr. Squish Squishy Maker Station:** This set comes with supplies to make squishies using a pump to inflate them to the perfect size, then fill it up with whatever you like.
4. **Tonies Toniebox 2 Playset Bluey Sky Blue:** Kids can play all day with seven brilliant stories or interactive mini-games on the Bluey Tonieplay Game.
5. **Vtech Kidi Star Rock Star Guitar:** There are six ways to play this light-up guitar featuring interactive strings, frets and four guitar styles. Kids can play a rhythm game, build a band, take the lead and make their own music, jam with 30 included melodies or wirelessly connect to a music player to play along with other songs.
6. **Vivitar Pro Shot Digital Camera:** This camera blends nostalgic style with simple functionality to turn everyday moments into distinctive memories.
7. **MGA's Miniverse Make it Real Record Player:** Experience music in miniature with this real mini-record player for a vinyl-inspired vibe. Comes with a 30-second classic rock remix of Beethoven's 5th Symphony to start spinning right out of the box.
8. **Crayola Stamp A Sound Giraffe*:** This interactive kids stamp set is designed to spark curiosity through surprise sounds, creating delightful cause and effect moments that help kids explore shapes, patterns, and early problem-solving skills.
9. **Crayola 3 in 1 Activity Playpad*:** A portable creativity hub designed to keep young imaginations engaged with storage for organization, and washable, nontoxic art supplies for peace of mind.
10. **Hey Clay:** Air-dry clay kits offer guided sculpting through a free app. Users create characters and objects following step-by-step instructions. The app provides interactive guides, character unlocks, and family sharing options for collaborative play.
11. **The Legend of Zelda: Ocarina of Time Remake:** (For Nintendo Switch 2) A new and improved version of one of the most popular releases of all time from 1998.
12. **Element Block TV:** The 32" Building Block Smart Roku TV brings together easy streaming and standout design with a unique build-on TV frame that encourages hands-on creativity while watching.

In addition to toys, Meijer is a one-stop shop for gifts for the whole family, with a wide selection of apparel for all ages, stylish and comfortable shoes, the latest electronics, and a wide range of useful and trendy home goods. Shoppers can also find gift cards as well as specialty food items, perfect for gift baskets, making it easy to check off every item on their list.

About Meijer: Meijer is a privately owned, family-operated retailer that serves customers at more than 500 supercenters, grocery stores, neighborhood markets, and express locations throughout the Midwest. As the pioneer of the one-stop shopping concept, more than 70,000 Meijer team members work hard to deliver a friendly, seamless in-store and online shopping experience featuring an assortment of fresh foods, high-quality apparel, household essentials, and health and wellness products and services. Meijer is consistently recognized as a Great Place to Work and annually donates at least 6 percent of its profit to strengthen its communities. Additional information on the company can be found by visiting newsroom.meijer.com.

**Exclusively at Meijer through Christmas, available beginning December 1.*

Additional assets available online:  [Photos](#) ⁽¹⁾

<https://newsroom.meijer.com/2026-10-26-Meijer-Reveals-Top-Toys-for-the-Holiday-Season>